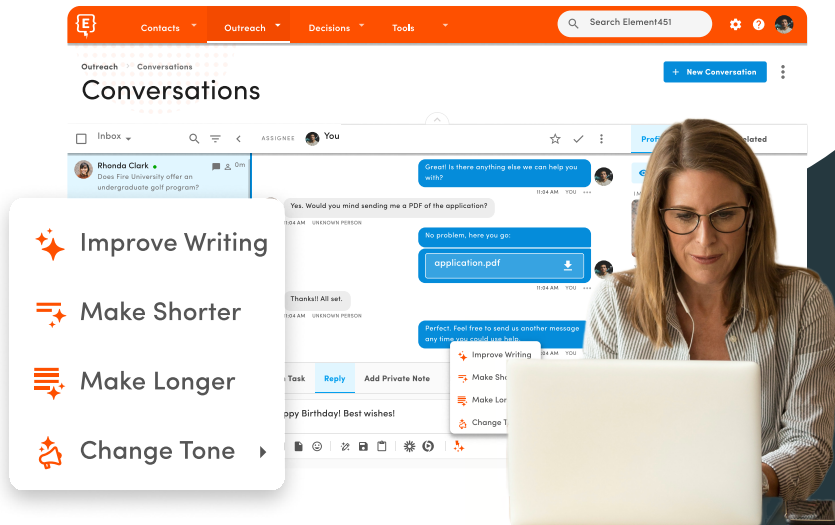




The Next Generation AI Student Engagement Platform

Creating personal connections *between students and schools*

Element451 is spearheading a shift in student engagement, marketing, and success through AI. Our intelligent solutions usher institutions into a new era of interaction, with AI bots and co-pilots paving the way for hyper-personalized communications and transformative engagement.

It's not just a platform, but an onramp to the future, where every interaction is amplified by AI, making the academic journey resonate at every student touchpoint.



BoltBot allows our small staff to communicate with prospects immediately with personalized, accurate information while freeing up valuable time for our admissions team to focus on interactions further down the funnel.

Shane Baglini
Senior Director, Marketing and Recruitment at Muhlenberg College

Your onramp to a *new era of Student Engagement*



Meet Changing Student Expectations

80% of students want an educational experience that matches their digital lifestyle. (KPMG)



Personalize Every Student Touchpoint

75% of students want their schools to use their personal info to customize experiences and recommendations, just like businesses do. (EdTech Magazine)



Be Available 24/7/365

88% of student want the institutional experience (including admissions, registration, and payments) to be digitally accessible, and easy to use. (KPMG)



Overcome Resource Constraints

More than half (57%) of the higher ed workforce is at least somewhat likely to look for other employment opportunities in the next 12 months. (CUPA HR)

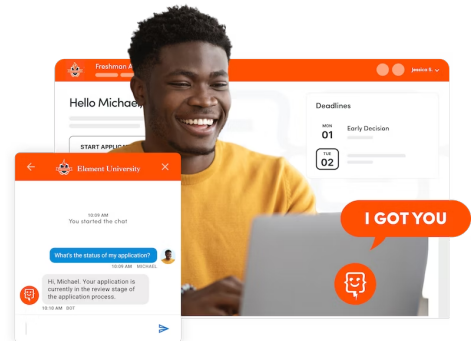
Element Packages for Every Need

We offer three AI-powered packages to solve any engagement challenge.

Visit element451.com/pricing.

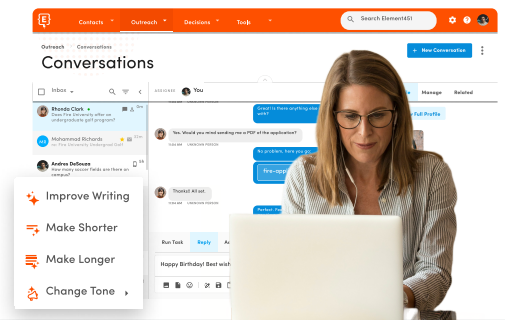
Element Bolt

An inexpensive, yet powerful **AI Bot**, smart **AI assistant**, and adaptable **contact management**. Works seamlessly with existing CRM systems.



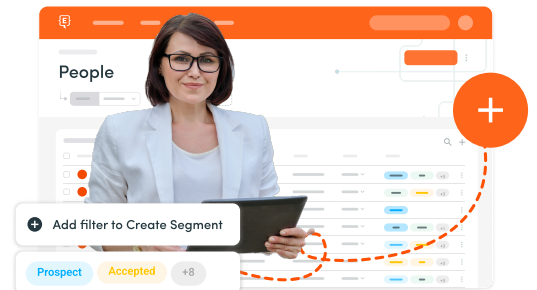
Element Ignite

Everything in Element Bolt plus **AI-powered copilots** for campaigns, student marketing + communication, intelligent insights, and powerful **workflow automation**.



Element Engage

Everything in Element Ignite combined into a modern CRM platform, blending **advanced analytics**, **automation**, **application and event management**, and seamless integrations with existing systems.



Learn more about our plans at element451.com/pricing.