

CFO Colleague

Booth 206

Effective Financial Oversight of a Higher Education Institution

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Effective Financial Oversight of a Higher Education Institution

While the breadth of scope of a CFO may vary between institutions, there are common responsibilities that every CFO bears in giving oversight to the financial operations of an institution.

Think through these points of responsibility with an expert veteran CFO and gain a better grasp of what it means to be the financial leader of your institution.

Agenda

- Understanding the financial fiduciary responsibilities of a CFO
- Giving financial oversight – the art and science
- Learning from the higher education market – normal points of risk and failure
- Being proactive in financial leadership – serving the team



Understanding the financial fiduciary responsibilities of a CFO

Fiduciary Responsibility

✓ **Duty of Loyalty**

👜 **Duty of Care**

⊕ **Duty of Prudence**

⚠ **Duty of Disclosure**

🔒 **Duty of Confidentiality**

Fiduciary Responsibility

Biblical Principles of Stewardship in Financial Leadership

- . Ownership Belongs to God: Psalm 24:1
- . Faithfulness and Integrity: Luke 16:10
- . Planning and Wise Management: Proverbs 21:5
- . Accountability and Reporting: Luke 16:2
- . Eternal Perspective: Matthew 6:20
- . Seeking God's Guidance: Proverbs 3:5-6

Fiduciary Responsibility

Legal and Regulatory Compliance

- Accreditation and Quality Assurance
- Financial Aid and Student Funding
- Privacy and Data Protection
- Student Rights and Welfare
- Health and Safety
- Employment and Labor Laws

Fiduciary Responsibility

Legal and Regulatory Compliance

- Financial Management and Reporting
- Accessibility and Accommodations
- Consumer Protection
- Governance and Board Oversight
- International and Immigration Regulations
- Campus Security and Clery Act

Giving financial oversight

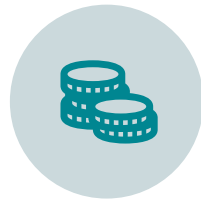
The Art and Science

Financial Oversight – Art and Science

Science



Financial
Statements



Budget

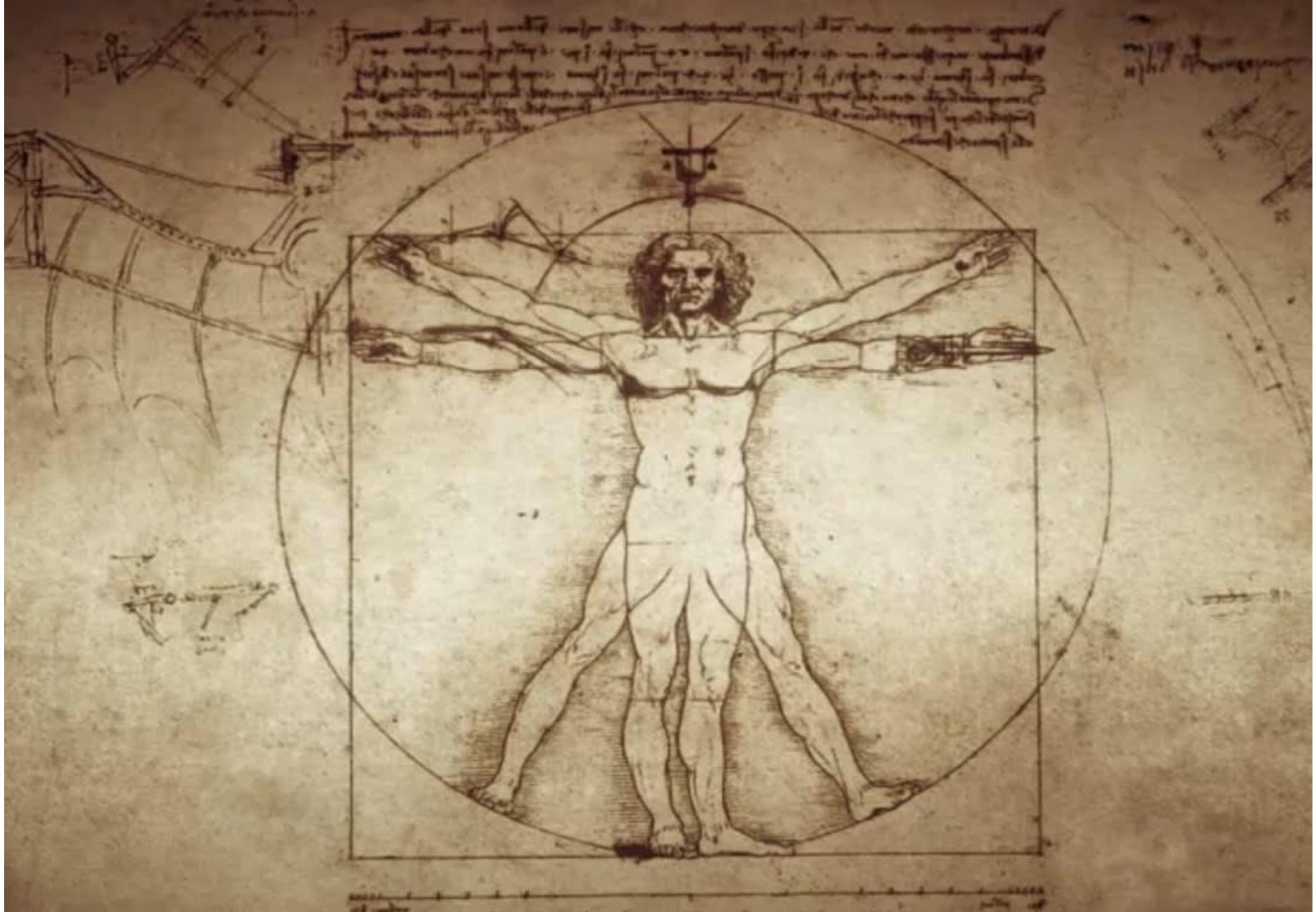


Key
Metrics

Question

Who drew the
Vitruvian Man, a
cultural icon
reproduced on the
euro coin, textbooks,
and T-shirts?





Let's Make A Deal



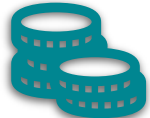
Financial Oversight – Art and Science



Preparing
estimates



Indirect
revenue



Indirect costs

In Leonardo da Vinci's "Treatise on Painting," he argued passionately that painting could be improved through a deeper awareness of scientific principles. Lifelike representations of the human form require a grasp of mathematics and optical principles such as geometry, proportion, shape, motion, distance and light. The value of this knowledge is obvious to anyone who compares a lifeless two-dimensional 15th century painting to any one of da Vinci's 16th century masterpieces.

Financial Oversight – Art and Science

Science vs. Art

“AI is a danger to the financial system; regulators warn for the first time”

- CNN Business, December 14, 2023

“AI has the potential to spur innovation and drive efficiency, but its use in financial services requires thoughtful implementation and supervision to manage potential risks.”

- Financial Stability Oversight Council (FSOC)*

*created in the aftermath of the 2008 financial crisis and led by US Treasury Secretary Janet Yellen

Learning from the higher education market

Normal Points of Risk and Failure

Learning from the higher education market

Normal Points of Risk and Failure



Continuing do what
we have always
done



Not stopping
things



Innovation



Evaluation



Milestones

Learning from the higher education market

Normal Points of Risk and Failure



Budget

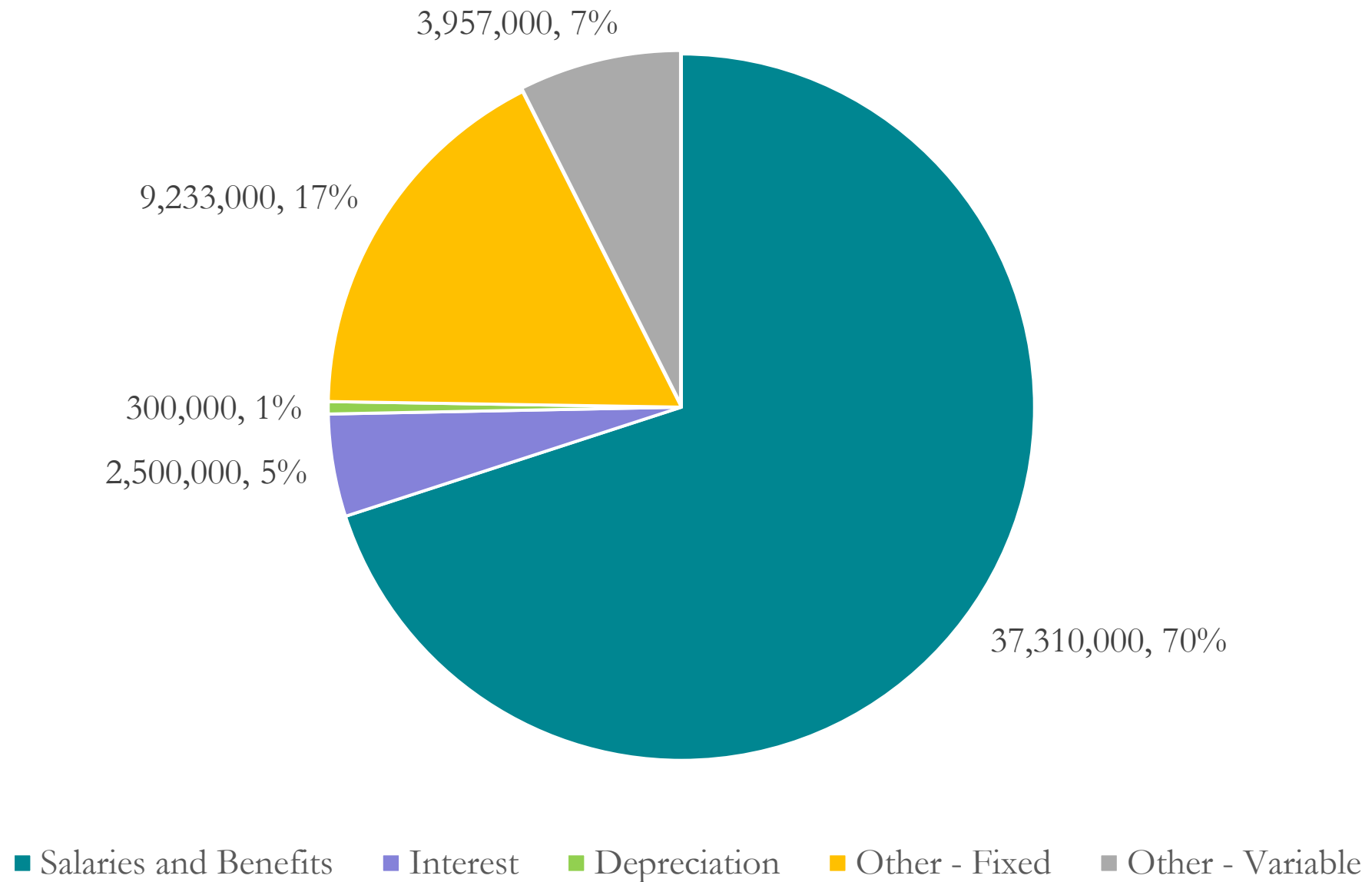


Personnel



Replacements

Expenses

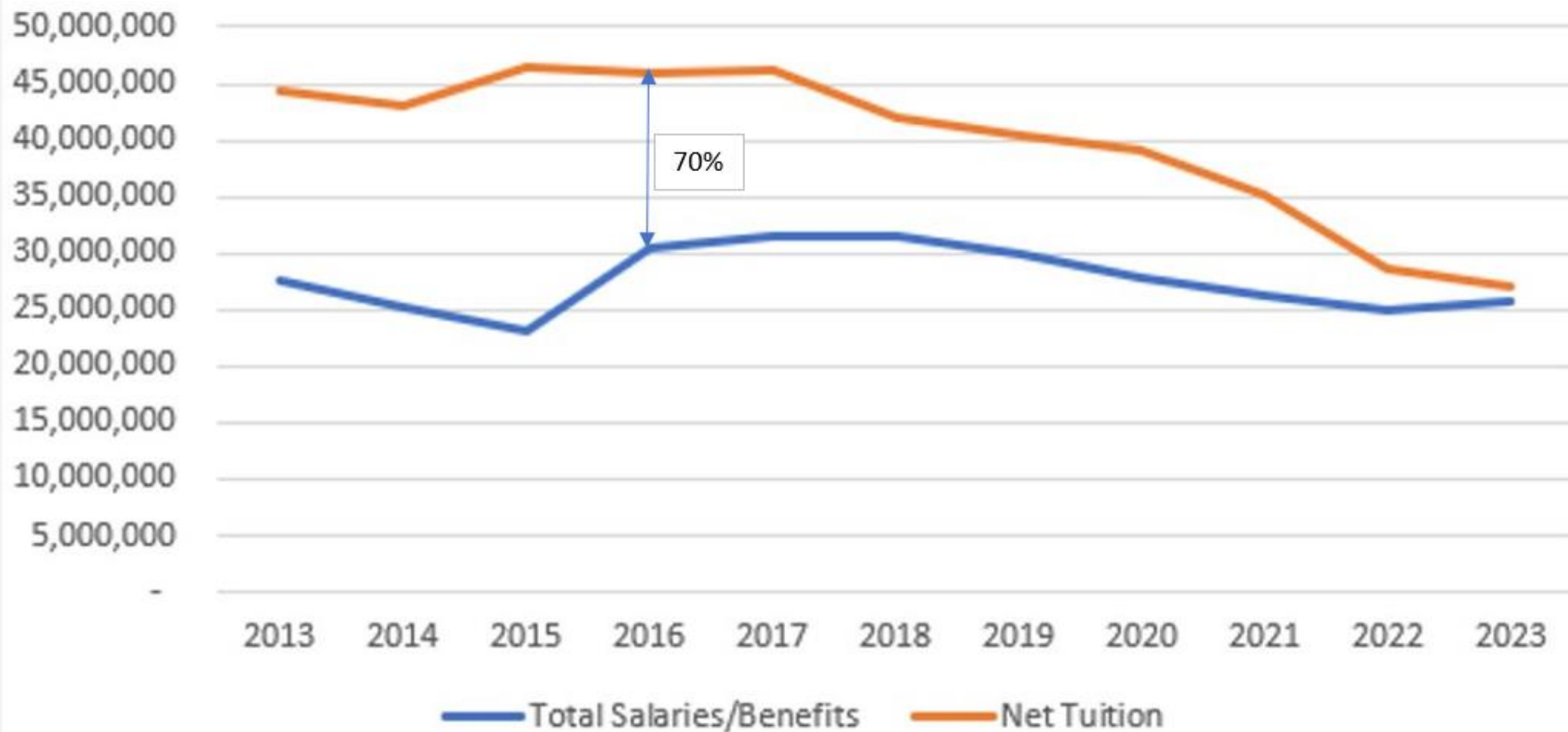


Question

What benchmark does
CFO Colleague
recommend for an
institution's salaries and
benefits as a percentage of
total net tuition revenue?



Compensation versus NTR



Being proactive in financial leadership

Serving the Team

Planning



Being proactive in financial leadership



Budget
planning



Five-year
forecast



Key Metrics



Benchmarks



Effective
Communication



Transparency

Question

What is the booth number for CFO Colleague in the exhibitor hall?



CFO Colleague

Budgeting & Forecasting (COMP4cast®)

Marginal Revenue Analysis

Administrative/Financial Services Assessment

Interim CFO

Accounting, Analysis, and Audit Support

CFO Coaching/Mentorship

Best Practices

Turnarounds

Accreditation

Dining Program Optimization



Free!

- COMP4cast® and instructions
- Program Development Analysis
- Thirty (30) Benchmarks

www.cfocolleague.com/downloads

- CFO Colleague Newsletter
- Email “subscribe” to jan@cfocolleague.com

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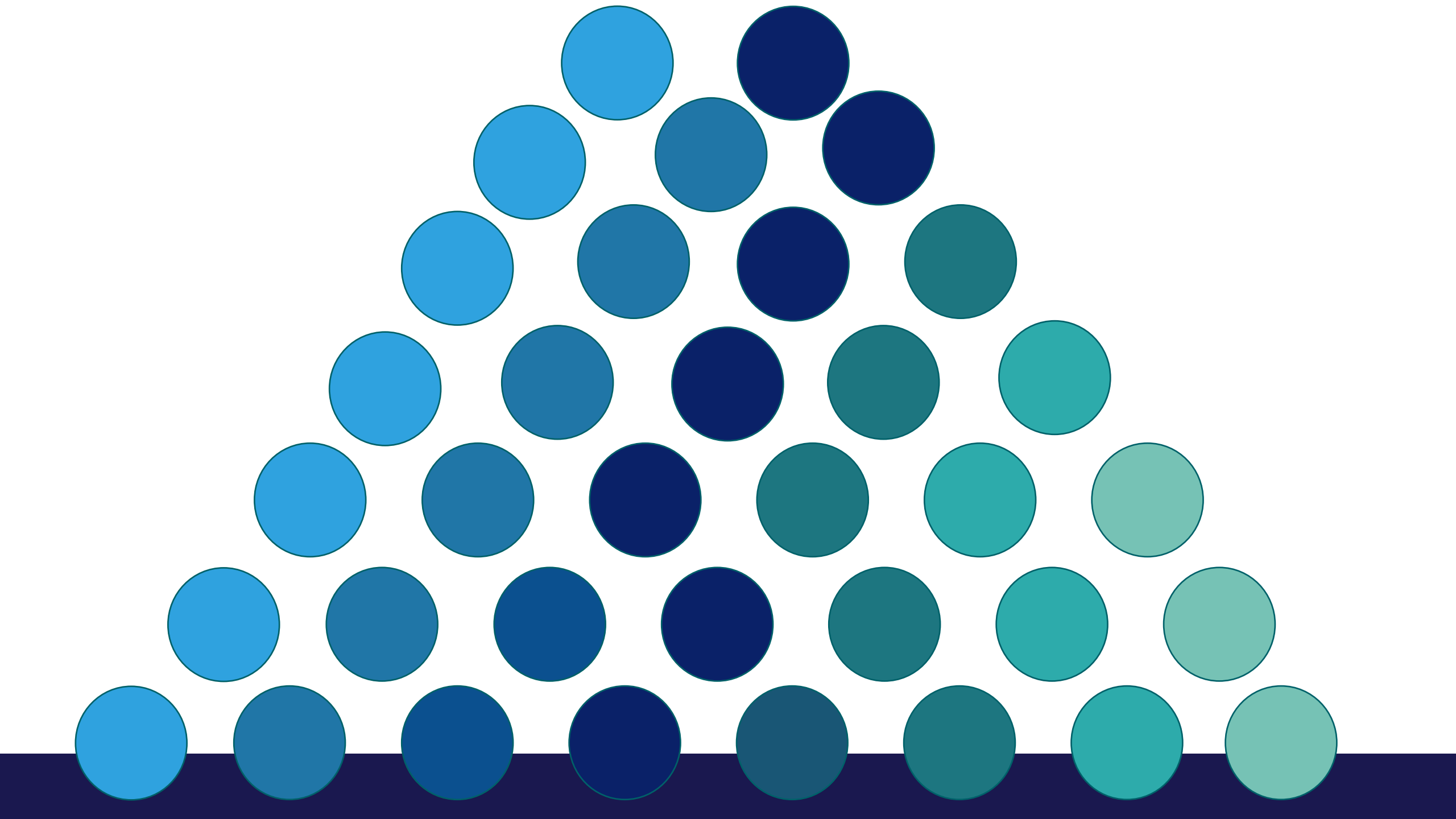
Email jan@cfocolleague.com



www.cfocolleague.com

Effective Financial Oversight of a Higher Education Institution

Thank you!

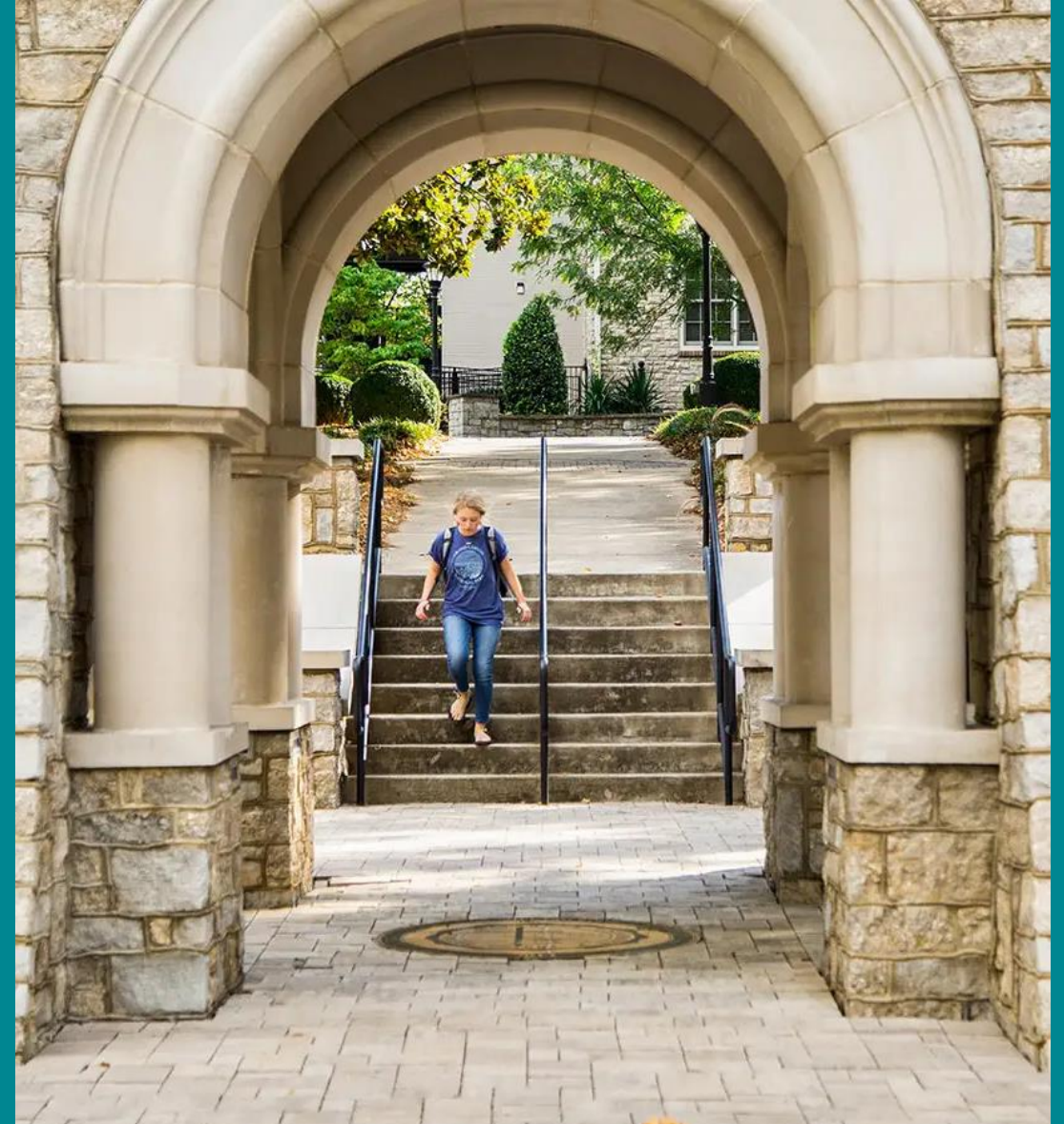


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PRE-HEADER

Content & Photo

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Two Column Layout

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Comparison Layout

Comparison Headline

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Comparison Headline

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Three Column Layout

Column Headline

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Comparison Headline

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Title and Content Layout

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Title Only



PRE-HEADER

Content & Photo

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