



EXHIBITOR GUIDELINES

The purpose of the exhibit hall experience is to create a positive, professional environment through which to connect ABHE member institution leaders to high value resources and services. In that spirit, exhibitors are expected to observe the following guidelines:

1. All professional exhibitors are welcome whose products, services, or ministry offerings are compatible with ABHE's purposes and faith commitments. The Annual Meeting exhibit hall is not a venue for controversial advocacy representation. Accordingly, ABHE reserves the right to decline participation by organizations or exhibitors deemed incongruent with the purposes and spirit of the Annual Meeting.
2. Sales solicitation, literature distribution, and video projection should be focused within an exhibitor's general booth area, not encroaching upon other exhibitors' booth areas or intentions. The audio volume of any booth should not be obtrusive to adjacent booths.
3. Out of respect for the hotel and the professional atmosphere of the Annual Meeting, distribution of adhesive promotional stickers, balloons, or noise-producing promo items is not permitted.
4. Suggestions for improvement, concerns, and creative exhibitor ideas are warmly welcome. However, canvassing, surveying or soliciting other exhibitors is not permitted. Contact David Medders, Executive Vice President, david.medders@abhe.org or 407.207.0808.