

EFFECTIVE PRESIDENTIAL LEADERSHIP — SHARPENING YOUR EDGE

FACILITATOR | PAUL ALEXANDER

FORUM SPONSOR | CAMPUS

7:00 – 8:00 Forum Buffet Breakfast — Regency Foyer

8:00 – 8:15 Welcome & Introductions

8:15 – 9:30 **SESSION 1 — DEVELOPING A SYSTEM FOR TRANSFORMATIONAL CHANGE**

Presenter: Kenton Ingle, President | Southeastern University

Overview: To remain relevant, educational leaders must develop a system that cultivates innovation and fosters growth and sustainability. Learn how to meet the rising challenges of the current and future contexts of faith-based higher education. Understand how to create a framework that will give your organization a map to the unknown, and develop the necessary skills to promote missional stewardship, a vision for the future, and a culture of collaboration.

9:30 – 10:15 Refreshment Break — Regency Foyer

10:15 – 11:45 **SESSION 2 — DEVELOPING THE NEXT GENERATION OF WORLD LEADERS**

Presenter: Jurie Kriel, CEO & Founder | NXT Move

Overview: Our institutions have the opportunity to train the next generation of global church and ministry leaders. NXT Move is an organization that is intentionally connecting people and organizations to accelerate leadership training for the next generation to impact the world with the Gospel of Jesus Christ. Learn what is necessary to effectively train the next generation of leaders to advance the Kingdom of God.

11:45 – 12:00 A word from our Sponsor — **Campus**

12:00 – 1:00 Buffet Lunch — Regency Foyer

1:00 – 2:15 **SESSION 3 — MARKETING MYTHS AND TRUTHS**

Presenter: Bart Caylor, President | Caylor Solutions

Overview: Marketing biblical higher education is complex and nuanced. Discover 10 common myths and truths about marketing that have the potential to change how you market your institution.

2:15 – 3:00 Refreshment Break — Regency Foyer

3:00 – 4:15 **SESSION 4 — KEYS TO EFFECTIVE C-SUITE LEADERSHIP**

Presenter: Mark Maxwell, President | Prairie College

Overview: C-Suite leadership is a unique calling in biblical higher education. The president sets the tone for how the institution is led through his or her direct reports. Learn leadership concepts that will encourage and challenge you to renew your calling to serve God, the institution, and each other in a manner that glorifies God while taking your leadership team to the next level.

4:15 – 4:30 Wrap Up

6:00 – 8:30 CONNECTIONS DINNER — Ballroom B/C/D

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