

EFFECTIVE FINANCIAL LEADERSHIP FOR HIGHER EDUCATION INSTITUTIONS

FACILITATOR | JAN HAAS

FORUM SPONSOR | CFO COLLEAGUES

Overview: Financial leadership for an institution of higher education is facing unprecedented stress. Beyond keeping the financial house in order, the need and demand calls for astute understanding of the institution's business model and future viability prospects. Lean into this vital role and serve your institution with wise effectiveness.

7:00 - 8:00 **Forum Buffet Breakfast — Regency Foyer**
8:00 – 8:15 **Welcome & Introductions**

8:15 – 9:30 **SESSION 1 — LOOKING AROUND AND AHEAD — KNOWING THE FINANCIAL TREND LINES OF YOUR INSTITUTION**

Presenter: Dan Campbell, Partner | CapinCrouse

Overview: Financial leaders can suffer from the tyranny of the urgent and fail to notice how the dots of their institutional data are forming a line. This includes the financial history, current position, and a clear indication for the future.

- ▶ Tracking your institution's financial history — how the past informs the present.
- ▶ Comparing your current status with a sustainable business model — truth telling
- ▶ Making prudent projections — giving wise counsel for financial decisions

9:30 – 10:15 **Refreshment Break — Regency Foyer**

10:15 – 11:45 **SESSION 2 — KEEPING YOUR FINANCIAL HOUSE IN ORDER — ESSENTIAL PRINCIPLES**

Presenter: Dave Moja, CEO | Moja & Company, ABHE Sr. Fellow

Overview: Knowing the requirements for sound institutional financial operations is a core responsibility of every CFO. Failure to keep the financial house in order can be catastrophic for the institution. Review the scope of these responsibilities with an expert and take your financial leadership to a new level. Make sure you...

- ▶ Grasping the scope of prudent institutional financial operations
- ▶ Knowing your fiduciary responsibilities — and fulfilling them
- ▶ Getting your stride — keeping up with the right information and decisions
- ▶ Keeping a watchful eye — what smart CFO's look for

11:45 – 12:00 **A word from our Sponsor — CFO Colleagues**
12:00 – 1:00 **Buffet Lunch — Regency Foyer**

1:00 – 2:15 **SESSION 3 — UNDERSTANDING YOUR INSTITUTIONAL BUSINESS MODEL — KNOWING IF IT'S WORKING**

Presenter: David Sayers | IOD

Overview: Every institution needs a financial leader who understands and monitors the institutional business model. This is a highly valuable leadership contribution to the sustainability of the institution and requires capable assessment and understanding by the financial leader. Join with a professional financial consultant to unpack the components of a sound business model and compare how your institution is doing.

- ▶ Knowing the essential revenue and expense components of an institutional business model
- ▶ Understanding how to interpret financial data in light business model impact
- ▶ Knowing your current strengths, liabilities, opportunities and threats.

2:15 – 3:00 **Refreshment Break — Regency Foyer**

3:00 – 4:15 **SESSION 4 — EFFECTIVE FINANCIAL OVERSIGHT OF A HIGHER EDUCATION INSTITUTION**

Presenter: Jan Haas, Senior Partner | CFO Colleague

Overview: While the breadth of scope of a CFO may vary between institutions, there are common responsibilities that every CFO bears in giving oversight to the financial operations of an institution. Think through these points of responsibility with an expert veteran CFO and gain a better grasp of what it means to be the financial leader of your institution.

- ▶ Understanding the financial fiduciary responsibilities of a CFO — legally binding
- ▶ Giving financial oversight — the art and science
- ▶ Learning from the HE markets — normal points of risk and failure
- ▶ Being proactive in financial leadership — serving the team

IN APPRECIATION FOR OUR FORUM SPONSOR

4:15 – 4:30 **Wrap Up**
6:00 – 8:30 **CONNECTIONS DINNER — Ballroom B/C/D**

CFO Colleague