

CANADIAN C-SUITE GATHERING

A Mountain-Top Experience

OCTOBER 23-25, 2023
SOLARA RESORT | CANMORE, AB

TOWARDS FLOURISHING: NAVIGATING BIBLICAL HIGHER EDUCATION IN THE CANADIAN CONTEXT

SESSIONS LOCATION — AURORA THEATRE

MONDAY, OCTOBER 23

4:00 — 6:00 CHECK IN — SOLARA RESORT
6:00 — 8:00 DINNER AS A GROUP — INTRODUCTIONS — Solara Conference Room

TUESDAY, OCTOBER 24

6:30 — 7:30 BREAKFAST BUFFET — SOLARA CONFERENCE ROOM
8:00 — 8:15 MORNING WELCOME
8:15 — 9:15 SESSION 1 | NORTH AMERICAN TRENDS IN BIBLICAL HIGHER EDUCATION
AILEEN VAN GINKEL & PHILIP DEARBORN
9:15 — 9:45 REFRESHMENT BREAK
9:45 — 10:45 SESSION 2 | FLOURISHING IN THE CANADIAN SOCIAL & POLITICAL CONTEXT — MICHAEL VAN PELT
10:45 — 11:00 BEVERAGE BREAK
11:00 — 12:00 SESSION 3 | KEYS TO EFFECTIVE C-SUITE LEADERSHIP — MARK MAXWELL
12:00 — 1:00 LUNCH — SOLARA CONFERENCE ROOM | SPONSOR HIGHLIGHT — QuadC
1:00 — 2:00 SESSION 4 | PRINCIPLES OF ENTREPRENEURIAL LEADERSHIP FOR BIBLICAL HIGHER EDUCATION
DARREN CAMPBELL
2:00 — 2:30 REFRESHMENT BREAK
2:30 — 3:30 SESSION 5 | NAVIGATING EFFECTIVE FUNDRAISING — GORDON DIRKS
3:30 — 6:00 FREE TIME
6:00 — 7:00 DINNER — SOLARA CONFERENCE ROOM
7:00 — 7:30 VESPERS — MICHAEL PAWELKE

WEDNESDAY, OCTOBER 25

6:30 — 7:30 BREAKFAST BUFFET — SOLARA CONFERENCE ROOM
8:00 — 8:15 MORNING WELCOME
8:15 — 9:15 SESSION 6 | RECRUITING AND RETAINING MISSION FIT STUDENTS — AJ CROCKER
9:15 — 9:45 REFRESHMENT BREAK
9:45 — 10:45 SESSION 7 | SO WHERE DO WE GO FROM HERE? — ROUNDTABLE
10:45 — 11:00 CLOSING & DEPARTURE



SESSION 1

NORTH AMERICAN TRENDS IN BIBLICAL HIGHER EDUCATION

**PRESENTERS: AILEEN VAN GINKEL | EXECUTIVE DIRECTOR| CHRISTIAN HIGHER EDUCATION CANADA | ON
PHILIP DEARBORN | PRESIDENT | ASSOCIATION FOR BIBLICAL HIGHER EDUCATION | FL, USA**

Conversation around trends in North American biblical and Christian higher education will set the stage for the first ever *Canadian C-Suite Gathering*. Join Aileen and Philip as they discuss Canadian and USA trends that define our current reality.

SESSION 2

FLOURISHING IN THE CANADIAN SOCIAL & POLITICAL CONTEXT

PRESENTER: MICHAEL VAN PELT | PRESIDENT & CEO| CARDUS | ON

Social and political realities in Canada create leadership complexities for those leading institutions committed to the authority of the Word of God. Join Michael as he discusses how to approach these complexities in a manner that effectively advances institutional mission and the Gospel of Jesus Christ

SESSION 3

KEYS TO EFFECTIVE C-SUITE LEADERSHIP

PRESENTER: MARK MAXWELL | PRESIDENT | PRAIRIE COLLEGE | AB

C-Suite leadership is a unique calling in biblical higher education. The president sets the tone for how the institution is led through his or her direct reports. Join Mark as he unpacks leadership concepts that will encourage and challenge leaders to renew their calling to serve God, the institution, and each other in a manner that glorifies God.

SESSION 4

PRINCIPLES OF ENTREPRENEURIAL LEADERSHIP FOR BIBLICAL HIGHER EDUCATION

PRESENTER: DARREN CAMPBELL | CEO | CAMPUS | IN

Biblical higher education needs entrepreneurial leadership to meet the ever-changing needs of a rapidly changing world. Darren will discuss basic principles from his successful businesses experiences that can be applied in a biblical higher education context.

SESSION 5

NAVIGATING EFFECTIVE FUNDRAISING

PRESENTER: GORDON DIRKS | CHURCH, POLITICAL & HIGHER EDUCATION LEADER & FUNDRAISING CONSULTANT | AB

Biblical higher education rises or falls on effective, sustained fundraising for capital campaigns, annual budgets, scholarship funding, or special events. Gord will draw on his extensive years in the development arena, as he leads us in a discussion on keys to successful fund-raising and mistakes to avoid. Together we'll unpack the essentials of productive fundraising, with a particular emphasis on capital campaigns, and how to realize maximum returns on your development efforts.

SESSION 6

PRESENTER: AJ CROCKER | VICE PRESIDENT OF EXTERNAL RELATIONS | BRIERCREST COLLEGE | SK

Recruiting students post pandemic has added another layer of complexity to the already challenging Canadian prospecting scene. Student needs are multiple! But the call to recruit mission-fit students is as important as ever. AJ will provide a high-level scan of the current recruitment realities and will share some basic principles on how to ensure the right students are enrolling and persisting at your institution.

SESSION 7

SO WHERE DO WE GO FROM HERE?

FACILITATORS: AILEEN VAN GINKEL & PHILIP DEARBORN

KENTON ANDERSON | PRESIDENT | PROVIDENCE UNIVERSITY COLLEGE & SEMINARY | MB

ROB BLACKABY | PRESIDENT | CANADIAN BAPTIST THEOLOGICAL SEMINARY AND COLLEGE | AB

STEVE LENNOX | PRESIDENT | KINGSWOOD UNIVERSITY | NB

MICHAEL PAWELKE | PRESIDENT | BRIERCREST COLLEGE | SK

STAN HELTON | PRESIDENT | ALBERTA BIBLE COLLEGE | AB

The *Canadian C-Suite Gathering* will conclude with a roundtable conversation with Canadian ABHE Board/Commission members as well as CHEC Board members. What's the future of biblical higher education in Canada? What does collaboration look like for Canadian ABHE/CHEC institutions? What do Canadian institutions need from ABHE and CHEC to help them flourish?

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