

MISSION POSSIBLE: It Really Is!

Athletics Serving Your Institutional Core Values

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NCCAA



Founded in 1968

Serves intentionally Christ-centered institutions

23,000+ student-athletes

110,000 students

700+ coaches

MISSION: To keep Christ at the center of intercollegiate athletics.



SAMPLE NCCAA MEMBER MISSION STATEMENTS

Cedarville University Mission

Transform lives through excellent education and intentional discipleship in submission to biblical authority.

Cedarville University Athletics Mission

Cedarville Athletics fosters a distinctive culture in competitive athletics that commissions student athletes to impact the world for Jesus Christ.

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Houghton University Mission

Provides an academically challenging Christ-centered education in the liberal arts and sciences to students from diverse traditions and economic backgrounds and equips them to lead and labor as scholar-servants in a changing world.

Houghton University Athletics Mission

It is the mission of the Houghton University Athletics Department to glorify God by educating and developing men and women leaders who compete with excellence, lead by character, and exemplify Jesus Christ in our world.

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Grace Christian University Mission

We are a Christ-centered community of higher education applying biblical values in strengthening character, sharpening competence, and preparing for service.

Grace Christian University Athletics Mission

The Grace College Athletic Department exists for the purpose of glorifying God by helping make disciples of Jesus Christ, developing competent athletic teams and sharing the Gospel message within the sport culture.

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Trinity Baptist College Mission

To prepare Christian men and women for life and ministry by providing students with higher education from a Christian worldview.

Trinity Baptist College Athletics Mission

exists to be a leading Christ-centered program distinguished by excellence in athletic competition, academic performance and spiritual formation.

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Ottawa University Arizona Mission

Building on its foundation as a Christ-inspired community of grace and open inquiry, we prepare professional and liberal arts graduates for lifetimes of personal significance, vocational fulfillment, and service to God and humanity.

Ottawa University Arizona Athletics Mission

No athletics mission statement (three teams out of 21 had additional content)

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Paine College Mission

The College emphasizes academic excellence, ethical and spiritual values, social responsibility, and personal development to prepare spiritually-centered men and women for positions of leadership and service.

Paine College Athletics Mission

No athletics mission statement listed within athletics sites.

SAMPLE NCCAA MEMBER MISSION STATEMENTS

Kansas Christian College Mission

We exist to develop servant leaders who know God, who have a passion for holiness of heart, and who are inspired and prepared for a lifetime of learning and Kingdom service.

Kansas Christian College Athletics Mission

Supports and programs towards to the institutional mission statement without exception.

FIRST QUESTION: Is Intercollegiate athletics CO-curricular or EXTRA-curricular?

Co-Curricular

Pursued in addition to the normal course of study or that are beyond, but complement, the regular curriculum and are part of the all-around education

Chapel (were credits earned?), Fine Arts/Humanities events, Community service

Extra-Curricular

Those optional, out of the classroom activities that are not tied to the curriculum or academic pursuit

Intramurals, Ministry/Service teams, Student Government

How can any endeavor that demands 25-30 hours a week for the selected, qualified participants and has full-time employees leading the training not be Co-Curricular?

BENEFITS OF MISSIONAL ATHLETICS

- ★ Every contest should place your school in front of local community through media, website, etc.
- ★ Open door to promote your institution to target high schools & homeschoolers
- ★ Brand/institutional loyalty priority with student-athletes
- ★ Allows gifts to be utilized
- ★ Develops leadership & team skills under handpicked leadership
- ★ New fiscal avenues
- ★ Great tool for outreach & discipleship internally, across the street, and around the world

ACTUAL PROGRAMS TO MAKE BRAND BENEFIT FROM MISSIONAL ATHLETICS

- **Prayer partners (general population and student-athletes enlist in prayer partner effort)**
- **Chapel integration of all Co-Curricular populations (into worship teams, check-in monitors, coaches speaking, athletics chapel, one student-athlete and one coach on spiritual formation team)**
- **R.A.O.K. ministry where student-athletes provide such acts to faculty, staff, cabinet; “OPEN” to community members, FCA, or stand-alone athletics-led worship once a month**
- **Fall & Spring move-in days for new students (priority but can for all students); workers provided from athletes already on campus (Fall sports, basketball, Indoor T&F, MVB in spring)**

ACTUAL PROGRAMS TO MAKE BRAND BENEFIT FROM MISSIONAL ATHLETICS

- Ride-along/Honorary Coach program: faculty/staff can sign-up to be part of a day trip to a contest or be a part of a home game day (pre-game meal, locker room, sit on bench).
- Residue cards: simply a leave behind in hotel rooms, with **GOOD TIP** at restaurants, gas stations/convenience stores, that says “Thanks,” shares brand/mission, and maybe a “Pray for me” email point of contact.
- Chapel attendance: If mission includes “biblical truth, spiritual growth,” then student-athletes and coaches need to be present (and not just for optics but for growth) at one of two most important markers of a vibrant, intentional Christian institution.

IMAGINE...

A God-appointed coach recruits a team of 12 players.

They spend 50+ hours a week in hands-on training and teaching.

The coach not only role models but conducts labs and “student-teaching” sessions.

This coach only had these players up through their junior year of study and then left them to validate or ruin his instruction and guidance.

One withdrew from the team and the other 11 failed in the biggest game of their three years.

So, the teacher came back for one more “crash course.”

*What could such a team do that would confirm
the coach's effort and instruction and leave a legacy?*

ANSWER....

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Just so you know,

*This team built the very Church that had the courage
to launch and sustain every institution within the ABHE
and NCCAA membership.*

They were called the Disciples!

*Never underestimate the mathematical equation:
Calling + Time + God = Transformation via Mission*

NCCAA



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