



2021 Annual Report

ADMISSIONS DATA

DUE NOVEMBER 15

PERSON RESPONSIBLE FOR COMPLETING FORM

Institution*

Person Completing Form*

First Name

Last Name

Email*

Email

Contact Number*

Phone No.

INSTRUCTIONS

- Tab between fields (**Do not hit enter/return**)
- For non-applicable questions, leave **blank**
- If you choose "Save and Resume Later," you will be provided with a link, **good for only 30 days**, to access your form later. If you do not use the link provided, it will start a **new blank form** requiring re-entry of your data.
- If you choose "Submit Form" this will complete your submission and not provide further access to your data entry.
- If changes to your data are needed after the form is submitted, these must be e-mailed to reports@abhe.org.

NEW STUDENT ADMISSIONS STATISTICS

TRADITIONAL UNDERGRADUATE STUDENTS

- Traditional students = includes full-time degree and certificate-seeking students who are taking 50% or more of their courses on campus
- This includes first-year and transfer students combined

Definition applies to Question numbers 1-11

1. Total new traditional undergraduate APPLICANTS for Fall 2021

2. Total new traditional undergraduate students who COMPLETED the application process for Fall 2021

Completed Applicant = prospective students who have submitted everything necessary to be considered for admission

3. Total new traditional undergraduate students ADMITTED for Fall 2021

4. Total new traditional new undergraduate students ENROLLED for Fall 2021

5. Total new traditional new undergraduate students ENROLLED for Fall 2020

6. Conversion Rate for new traditional students

Conversion rate = ratio between total traditional undergraduate students ENROLLED and total traditional student APPLICANTS (Line 4 divided by line 1)

7. Completion Rate - new traditional undergrad students

Ratio between students who COMPLETE the application process and total number of APPLICANTS (Line 2 divided by line 1)

8. Yield Rate - new traditional undergrad students

Ratio between the number of ENROLLED students and ADMITTED students (Line 4 divided by line 3)

9. Total potential returnees from new Fall 2020 traditional students

This includes only new first-time college students, not transfers.

Potential Returnees Definition = All degree or certificate-seeking traditional undergraduate students ENROLLED at your institution for Fall 2020. Include students who took college courses in high school and/or last summer, but otherwise started college for the first time last fall. Exclude students who did not return this fall because of graduation, death or total and permanent disability, service in the armed forces, service with a foreign aid service of the federal government, or service on official church missions.

10. Total Fall 2021 new traditional students who returned from Fall 2020

This includes only new first-time college students, not transfers.

11. Retention Rate for first-time traditional undergraduate students

Ratio between returning traditional students and potential traditional returnees (Line 10 divided by line 9)

NON-TRADITIONAL UNDERGRADUATE STUDENTS

- Non-traditional degree-seeking students = includes all other students, regardless of the delivery modality (online, modular, etc)

12. Total new non-traditional undergraduate student APPLICANTS for Fall 2021

13. Total new non-traditional undergraduate students ENROLLED for Fall 2021

14. Total new non-traditional undergraduate students ENROLLED for Fall 2020

15. Conversion Rate for new non-traditional students

Conversion rate = ratio between total new non-traditional undergraduate students ENROLLED and total non-traditional student APPLICANTS for (Line 13 divided by line 12)

16. Total potential returnees from 1st year Fall 2020 new non-traditional students

Potential Returnees Definition = All degree or certificate-seeking non-traditional undergraduate students ENROLLED at your institution for Fall 2020. Include students who took college courses in high school and/or last summer, but otherwise started college for the first time last fall. Exclude students who did not return this fall because of graduation, death or total and permanent disability, service in the armed forces, service with a foreign aid service of the federal government, or service on official church missions.

17. Total number of new Fall 2020 non-traditional students who RETURNED for Fall 2021

18. Retention Rate - non-traditional students

Ratio between returning non-traditional students and potential non-traditional returnees (Line 17 divided by line 16)

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