Reporting and Accountability – to the President, Board, Staff & Public

ABHE Presentation
February 2021
Orlando, Florida
About CIU

• Founded 1923
• Fall enrollment 2,145
• AA’s to PhD’s
• Doctorates (online)
  • Organizational Leadership
  • Educational Leadership
  • Intercultural Studies
  • Biblical or Theological Studies, Practical Theology
Why do we report data?

- To monitor progress on planning
- To satisfy regulatory requirements
- To fulfill accountability
- To motivate action
- Other ideas?
What data do we report?

• Required Disclosures
  (ciu.edu/consumer-information)
  • Accreditation
  • CACREP Outcomes
  • Cost of Attendance
  • Disclosures (Title IX-related)
What data do we report?

• General Institutional Information
  • Privacy statement
  • Students with disabilities statement
  • Student diversity
  • Cost of attendance
  • Net Price calculator
  • Textbook information
  • Transfer policy
  • Copyright policy
What data do we report?

• Health and Safety
  • Drug/alcohol abuse prevention program
  • Vaccine/health requirements
  • Campus security policies and crime statistics
  • Fire safety policies and statistics
What data do we report?

- Outcomes
  - Retention
  - Graduation
  - Employment
  - Equity in athletics (Title IX)
What data do we report?

• **Student Financial Assistance**
  • Financial aid info
  • Loan repayment info
  • Student aid programs
Data for Reporting and Accountability

- Enrollment Reports
  - HC/FTE/Credits sold
  - By location
  - By delivery method
  - By program
Data for Reporting and Accountability

• Completions by Program
  • Use CIP codes
  • IPEDS database (https://nces.ed.gov/ipeds/)
  • Comparison with similar colleges
Data for Reporting and Accountability

- Retention Rate (disaggregated)
  - IPEDS number (FTFY, fall to fall)
  - Persistence of a cohort semester to semester
Data for Reporting and Accountability

- Graduation Rate (disaggregated)
  - Length of program (4-year)
  - Length plus 50% of program (6-year)
Data for Reporting and Accountability

- Placements (disaggregated)
  - By program
  - By demographic group
  - Employment, grad school
  - Time frame
Data for Reporting and Accountability

• Student Profile
  • Race/ethnicity
  • Geographical location
  • Socioeconomic status (Pell)
  • Denomination
  • Etc.
Data for Reporting and Accountability

- **Student Survey Results**
  - Student satisfaction
    - Academics
    - Services
  - Student characteristics
    - Opinions
    - Worldview
    - Etc.
Data for Reporting and Accountability

• Academic Productivity
  • Program Productivity
    • Degrees awarded in the last two years < X
    • Upper division enrollment in the most recent year < Y
    • Degrees awarded in most recent year < N
    • Identify and analyze
  • Faculty Productivity
    • Advisees
    • Semester Credit Hours (course enrollments*3)
    • Other duties
## Program Health Report

**Prog Health – Term ??**

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<th>Program Enrollment</th>
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- **ZONE OF DEATH**
Program Health Report

• Adjust the scale to your institution
• Make sure it is accurate
• Develop a process that uses the information
• Be sensitive to morale
How is data collected, organized?

- Student Information System
- PowerBI in Office 365
- Assessment process
- Accounting system
- Great ideas:
  - Collect data you use
  - Use data you collect
How is data presented?

• Factbook
  • Enrollment
  • Student Achievement
  • Student Profile
  • Finances

• Board reports
  • Provide context and interpretation
  • Define terms, acronyms
  • Never hide anything
The ultimate goals:

- Disclosure
- Answering questions
- Enabling strategic thinking
- Building morale
- Providing motivation
- Other goals?
Contact Information

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