



## PROGRAM SCHEDULE | FACILITATOR: PHILIP DEARBORN

8:30 – 9:30	<b>SESSION 1 — EFFECTIVE PRESIDENTIAL COMMUNICATIONS THROUGH ALL PLATFORMS</b> <b>Presenter — Steve Lennox, President — Kingswood University (NB)</b> <b>Overview:</b> How are wise presidents charting a path through the labyrinth of communication platforms — using these to effectively connect with various stakeholders, casting the institutional vision and building relationships? How do you get started and manage an effective presence on social media? Consider these creative ideas and initiatives . . . <ul style="list-style-type: none"><li>▶ <b>Knowing the basics of effective communications and how they apply to various media</b></li><li>▶ <b>Reviewing the social media landscape; understanding the market</b></li><li>▶ <b>Starting simple and building your capacity to communicate effectively</b></li><li>▶ <b>Prioritizing communications with nature of relationships, goals, &amp; occasion</b></li></ul>
9:30 – 10:00	<b>Q&amp;A Discussion</b>
10:00 – 10:30	<b>Refreshment Break</b>
10:30 – 11:30	<b>SESSION 2 — LEADING &amp; LEARNING IN CRISIS</b> <b>Presenter — Mark Jobe, President — Moody Bible Institute (IL)</b> <b>Overview:</b> Presidents across ABHE have faced an unprecedented challenge with leading their institutions during this pandemic. Beyond the pandemic, other points of cultural tension have only added to the complexity. The combined facets of the crisis have presented the opportunity to learn priceless lessons in both personal and institutional leadership. Consider the observations and insights from a leading president, notes from his own journey in the midst of crisis, including . . . <ul style="list-style-type: none"><li>▶ <b>Listening carefully to campus voices during crises</b></li><li>▶ <b>Gleaning essential observations that define reality</b></li><li>▶ <b>Charting the path forward with prudence and hope</b></li></ul>
11:30 – 12:00	<b>Q&amp;A Discussion</b>
12:00 – 1:30	<b>Lunch — Regency Foyer</b>
1:30 – 2:30	<b>SESSION 3 — PRUDENT RESPONSE TO A TITLE IX INVESTIGATION</b> <b>Presenter — Mark Griffin, CEO — In His Name HR (PA)</b> <b>Overview:</b> A growing list of institutions are reporting their hazardous journey through a US federal Title IX investigation. What are we learning about this audit and investigation process? How do smart institutions prepare for this most unfortunate circumstance? Consider the wise counsel from an ABHE partner and HR expert to give you, as president, much better insight into both the nature of this investigation and practical steps to prepare, including . . . <ul style="list-style-type: none"><li>▶ <b>News from the emerging stories of Title IX investigation – good, bad and ugly</b></li><li>▶ <b>Understanding the focus and likely outcomes of an investigation</b></li><li>▶ <b>Prudent counsel for practical preparations that can make a big difference</b></li></ul>
2:30 – 3:00	<b>Q&amp;A Discussion</b>
3:00 – 3:30	<b>Refreshment Break — Regency Foyer</b>
3:30 – 4:30	<b>SESSION 4 — THE CHARACTER OF CHRIST AND THE REALITY OF RACISM</b> <b>Presenters — Wintley Phipps, Renowned Concert Artist, Author — Annual Meeting Worship Leader (FL)</b> <b>Overview:</b> Along with the pandemic, our culture has been rocked by strife arising from racial conflict. For leaders of biblical higher education, it is vital that we understand the history and reality of racial prejudice that forms the background for today's animosity. Beyond exegeting our culture, we must also be true to our priceless call to reflect Christ's character as a Christ-centered movement. Hear a clarion call from a modern prophet – calling us to be re-centered in the character of Christ and bring hope and reconciliation to current racial conflict. Explore . . . <ul style="list-style-type: none"><li>▶ <b>The threads of slavery and racism that influence today's attitudes and values</b></li><li>▶ <b>The use and abuse of power that sustains racial oppression</b></li><li>▶ <b>Conflicted role of the church addressing slavery with reconciliation</b></li><li>▶ <b>How the character of Christ directly addresses racism</b></li><li>▶ <b>Prompting this generation to seek the character of Christ that transforms relations, language, and values</b></li></ul>
4:30 – 5:00	<b>Q&amp;A Discussion</b>
6:00 – 7:30	<b>Connections Dinner – Ballroom C/D</b>