

## **ANNUAL REVIEW OF STANDARDS**

(existing standard, initial call for comment)

### **Institutional Accreditation Standard 7 ENROLLMENT MANAGEMENT**

**The institution has developed and implemented an enrollment management plan that is consistent with its mission and addresses issues of recruitment, admissions, student financial services and retention.**

#### **7a. RECRUITMENT**

##### **ESSENTIAL ELEMENTS**

1. Recruitment strategies that target students whose spiritual commitment, goals and interests are consistent with the institutional mission.
2. Accurate and sufficient recruitment information to enable prospective students to make informed decisions.
3. The allocation of resources and authority to support effective recruitment efforts.
4. Student recruitment policies and practices that encourage ethnic and gender diversity appropriate to the institution's theological and cultural context.

[Applicable Policies: Policy on Institutional Advertising, Student Recruitment, and Representation of Accredited Status]

#### **7b. ADMISSIONS**

##### **ESSENTIAL ELEMENTS**

1. Admissions requirements and procedures that are clearly communicated to prospective students, applied consistently in the admissions process, and appropriate to the level of education.
2. Evaluation procedures that reasonably ensure admitted students have attained the requisite educational level and possess the ability to achieve their educational goals successfully.
3. Published policies and procedures related to transfer credit and prior learning, including public disclosure of criteria used to evaluate transfer credit and a list of

institutions or programs with which the institution has established articulation agreements.

4. Systematic procedures for identifying applicants who are not adequately prepared for their desired level of study.

[Applicable Policies: Policy on Transfer and the Award of Academic Credit; Policy on Validating Credits Earned at Unaccredited Institutions]

## **7c. STUDENT FINANCIAL SERVICES**

### **ESSENTIAL ELEMENTS**

1. Accurate financial aid information in regard to scholarships, grants, loans and refunds that is published and made available to prospective and enrolled students.
2. Evidence that financial aid practices meet regulatory and reporting requirements.
3. Financial counseling services provided to help students make decisions regarding alternatives for financing their education and to inform students who receive financial assistance of any repayment obligations.

[Applicable Policies: Policy on Institutional Compliance with Title IV]

## **7d. RETENTION**

### **ESSENTIAL ELEMENTS**

1. Adequate resources and services to address the needs of at-risk students and improve student retention.
2. An assessment process that measures and improves student retention and completion.

**Programmatic Accreditation  
Standard 7  
ENROLLMENT MANAGEMENT**

**The program utilizes procedures designed to effectively recruit, admit, and retain qualified students.**

**ESSENTIAL ELEMENTS**

1. Recruitment strategies that are directed toward students whose spiritual commitment, goals and interests are consistent with program objectives.
2. Accurate and sufficient recruitment information to enable prospective students to make informed decisions.
3. Evaluation procedures that reasonably ensure admitted students have attained the requisite educational level and possess the ability to achieve their educational goals successfully.
4. Published policies and procedures related to transfer credit and prior learning, including public disclosure of criteria used to evaluate transfer credit and a list of institutions or programs with which the institution has established articulation agreements.
5. An assessment process that measures and improves student retention and completion.