

### PROGRAM SCHEDULE | FACILITATOR: MARK MAXWELL

8:30 – 9:30

#### SESSION 1 — LEARNING & LEADING THROUGH COMPLEX CULTURAL CONFLICT

**Presenter — Matt Pinson, President — Welch College**

**Overview:** Almost all presidents would assume that it's not *if* there will be ethical, legal, social or compliance issues to be resolved — but *when*. It's part of every institution's risk assessment protocol. Hear from one president's journey as he leads and learns from how his team is responding to a student becoming transgender and challenging dismissal. Think with him how you will prepare . . . and respond when it's your turn.

- ▶ Considering the nature of ethical, legal, and social risks
- ▶ Reviewing policies & practices that can offer some protection
- ▶ Thinking through first response & communication protocols
- ▶ Taking proactive steps to avoid unnecessary danger

9:30 – 10:00  
10:00 – 10:30

Q&A Discussion

Refreshment Break

10:30 – 11:30

#### SESSION 2 — LEADING AN INSTITUTION TO GROW — WHAT IT TAKES

**Presenter — Mark Smith, President — Columbia International University**

**Overview:** Institutional growth doesn't happen by accident. Significant growth means there is significant effort — starting with the president's leadership. His initiative, influence, accountability and empowerment at every front makes the difference. Learn some of the essential steps taken by a distinguished president who has a passion and track record for growth, and reconsider what this might look like for your institution.

- ▶ Understanding the attitude for growth — your heart and mind
- ▶ Exercising your influence where it counts — re-calibrating the institution for growth
- ▶ Addressing growth killers and inhibitors — releasing the growth potential
- ▶ Finding the right leaders who will lead for growth — building the team
- ▶ Celebrating the wins — affirming those who make the difference

11:30 – 12:00  
12:00 – 1:30

Q&A Discussion

Lunch — Regency Foyer

1:30 – 2:30

#### SESSION 3 — ENRICHING INSTITUTIONAL CULTURE — DISTINCTIVES, HISTORY, MARKERS, STORY, HERITAGE

**Presenter — Gary Nelson, President — Tyndale University College & Seminary**

**Overview:** As the president leads toward fulfilling the mission and vision for the future, there is an equal responsibility for safeguarding and enriching the institution's distinctives, history and heritage. What's the right blend for giving value to the past while embracing the future? Hear the insights from a distinguished president from Toronto whose institution's rich history was an integral part of shaping their unfolding story.

- ▶ Capturing the best of your history, story and heritage — finding the treasure
- ▶ Creating culture enrichment — nourishing the institution's distinctives
- ▶ Weaving the past into the future — the delicate balance
- ▶ Telling the story looking forward — casting a fresh vision

2:30 – 3:00  
3:00 – 3:30

Q&A Discussion

Refreshment Break — Regency Foyer

3:30 – 4:30

#### SESSION 4 — EFFECTIVE FINANCIAL OVERSIGHT OF AN EDUCATIONAL INSTITUTION

**Presenters — Mark Maxwell, President — Prairie College**

**Overview:** Every smart president knows where the buck really stops. Mission fulfillment cannot be achieved without fiscal responsibility, and a prudent president knows how to give effective oversight to overall financial operations. What are the principles and practices that make this happen? What data do you watch; what ratios do you monitor? Review these and consider how 'Financials' are a tool for strategic thinking, decision making, and executive management.

- ▶ Knowing what information is important — KPI's to watch
- ▶ Setting up processes for timely financial reports
- ▶ Understanding the audit and financial ratios — measuring financial risk and strength
- ▶ Building synergy with the CFO — a priceless partnership
- ▶ Empowering the executive team — with accountability

4:30 – 5:00  
6:00 – 7:30

Q&A Discussion

Connections Dinner – Ballroom C/D