PROGRAM SCHEDULE | FACILITATOR: BRIAN SIMMONS

8:30 – 9:30

SESSION 1 — CULTIVATING INSTITUTIONAL DISTINCTIVES IN ONLINE COURSE DESIGN AND DELIVERY
Presenter — Eric Brandt, Director of Digital Learning/Prof — Lancaster Bible College | Capital Seminary & Grad School

Overview: Excellent online biblical education doesn't happen by accident. It requires careful attention to content creation, educational technology, instructor training and support, and regular maintenance. But even that is only part of the responsibility for an institution of *biblical* higher education. In this session, we will consider the importance and possibility of excellent online course design and delivery that is distinctly biblical, transformational, experiential, and missional. Come prepared to share and learn as we pursue excellence in distinctively Christian online education together.

- ▶ **Reviewing the matrix of online course creation — content, technology, instructor training & support**
- ▶ **Considering the unique qualities and characteristics of biblical higher ed online course design**
- ▶ **Exploring biblical, transformational, experiential and missional online education**
- ▶ **Pursuing excellence in distinctively Christian online education**

9:30 – 10:00   Q&A Discussion
10:00 – 10:30   Refreshment Break

10:30 – 11:30

SESSION 2 — DRIVING STUDENT TRANSFORMATION THROUGH FLEXIBLE LEARNING
Presenter — Holly Whitaker, Learning Strategies Consultant — D2L

Overview: How do we as Biblical educators prioritize educational quality and institutional credibility while embracing the realities of online teaching models when it seems that the Internet is eroding our human-to-human connection skills? Fortunately, online course delivery tools can unlock student engagement in a way that unleashes transformation and ultimately helps students become informed, equipped, competent leaders. Explore how strategic deployment of digital technologies can change the game for students and faculty in on-ground, online and blended programs.

- ▶ **Differentiate between one-way, two-way and community-oriented online teaching strategies**
- ▶ **Identify new online learning tools that increase student-to-student communication & critique**
- ▶ **Evaluate assignment tools that decrease grading time and increase student engagement**
- ▶ **Examine easy work-flows for outcomes & accreditation reporting**
- ▶ **Explore emerging online delivery models that affirm & extend your signature pedagogies**

11:30 – 12:00   Q&A Discussion
12:00 – 1:30   Lunch — Regency Foyer

1:30 – 2:30

SESSION 3 — EFFECTIVE MANAGEMENT OF ONLINE EDUCATION – DOING IT WELL
Presenter — Alan Lyke, VP for Academic Affairs — Nazarene Bible College

Overview: Online education can be an incredible blessing . . . or a bane for an institution. The difference often lies in the effectiveness of who's managing the program. Learn some insights from a fellow learner about online education who's made this a great success for his institution.

- ▶ **Laying a strategic foundation — start with "Why?"**
- ▶ **Delivering attractive programs — quality matters**
- ▶ **Developing an effective faculty — empowerment and accountability**
- ▶ **Creating an effective enrollment process — marketing and recruiting**
- ▶ **Building a sustainable business model — effective financial oversight**

2:30 – 3:00   Q&A Discussion
3:00 – 3:30   Refreshment Break — Regency Foyer

3:30 – 4:30

SESSION 4 — MEETING THE UNIQUE NEEDS OF THE ADULT STUDENT
Presenters — Brian Simmons, Assoc. Provost for Online Studies — Columbia International University

Overview: Online education as a mode of program delivery continues to grow because online education has the potential to best meet the needs of working adults. These working adults have unique needs. Effectively and efficiently meeting these needs requires college and university leaders to think outside of a traditional program development and delivery box. Hear these insights from an astute leader in the field and distinguished veteran from one of ABHE's strong online programs.

- ▶ **Providing red carpet service for all online students**
- ▶ **Meeting the unique learning needs of adult students**
- ▶ **Applying principles of effective online instruction**
- ▶ **Leading organizational change**
- ▶ **Understanding equivalency theory**

4:30 – 5:00   Q&A Discussion
6:00 – 7:30   Connections Dinner – Ballroom C/D

EXECUTIVE LEADERSHIP TRAINING