

PROGRAM SCHEDULE



PRESENTERS: MATT BOISVERT, RACHEL PHILLIPS-BUCK - PHAROS RESOURCES

Overview: Increased retention is a result of an investment in data directed student success- and student success is at the heart of what we do! In this session, learn from seasoned experts about the secrets and best practices of institutions that have dramatically increased their retention. Revisit your current retention strategy and assess its effectiveness and discover how a focus on retention and student success will allow your institution to grow and fulfill its mission.

8:30 – 9:30 **Session 1 — The Art of Effective Retention and Student Success**

Overview: Consider the underpinnings of an effective retention system and how to implement a retention plan on your campus. Learn about:

- Review the essential elements of a comprehensive retention system.
- Identify low-hanging fruit that will make a difference on your campus immediately.
- Best practices for student success and engagement that will move the retention needle.

9:30 – 10:00 Q & A

10:00 – 10:30 Refreshment Break - Exhibit Hall - Ballroom B

10:30 – 11:30 **Session 2 — Retention Intelligence and Predicted Interventions**

Overview: Using data to shape your student success initiatives is a proven way to identify your most at-risk students and create interventions for them that will lead them to success. Discover:

- How leading institutions use data to inform their retention plan.
- How to measure your own effectiveness and target your biggest retention problems.
- Predicted interventions that will dramatically improve retention for your most at-risk students.

11:30 – 12:00 Q & A

12:00 Adjourn — Lunch on Your Own