

# THE EXTRAORDINARY POTENTIAL OF A SMART ASSESSMENT PROGRAM

ABHE ANNUAL MEETING | THURSDAY | FEBRUARY 21, 2019

## PROGRAM SCHEDULE



PRESENTER: VERNA LOWE

SENIOR MANAGER OF COMPLIANCE FOR EDUCATOR PREPARATION | WESTERN GOVERNORS UNIVERSITY

**Overview:** What makes the difference between also-run assessment programs that grind up professional energy and time while producing poor results – versus those that really work and produce extraordinary results in student learning? Consider the highly regarded insights from a distinguished leader in post-secondary assessment, insights that can help take your institution to a new level of excellence with extraordinary results.

### 8:30 – 9:30 **Session 1 — The Philosophy and Methodology of Assessment**

Overview: Superior assessment begins with the right understanding of desired ends and means. What is the right approach that creates a positive environment for successful assessment? Observe the benefits of a carefully constructed methodology for assessment and see how it works.

- Understand the strengths of an advanced philosophy of assessment
- Explore the structure of a sound assessment methodology
- Weigh the pros and cons of various approaches
- Know the key components of a superior assessment program

9:30 – 10:00 Q & A

10:00 – 10:30 Refreshment Break - Exhibit Hall - Ballroom B

### 10:30 – 11:30 **Session 2 — Crafting and Leading a Highly Effective Assessment Program**

Overview: Move from planning to implementation with the right action plan. How do you launch and manage a highly effective assessment system that is workable, sustainable and highly effective. Learn from an expert who has done this well.

- Building the right foundation – leadership buy in, policies, processes
- Crafting a sound plan for a successful launch – when and how to start
- Review the key components for assessment management
- Avoiding common mistakes that can unravel your plans and wreck your results

11:30 – 12:00 Q & A

12:00 Adjourn — Lunch on Your Own