



2019 FLAGSHIP CAO Gathering

Hosted by College of Biblical Studies | Houston, TX

Wednesday, June 5

3:00 Check-in begins at our Gathering hotel — The Hilton Houston — Galleria Area

6:00 **Dinner at The Palm Houston – Martin Room**
✦ Personal introductions and sharing institutional updates

Thursday, June 6 All Sessions to be held at College of Biblical Studies-Houston — Room204

7:00 **Breakfast at the Hilton Hotel — Veranda Restaurant**

8:30 – 9:15 **Session One — Reinventing the Academic Enterprise**

- ✦ New delivery models
- ✦ Technology drivers
- ✦ Market shifts and movers
- ✦ Mission, values, pricing and student debt

9:15 – 9:45 Group Discussion

9:45 Refreshment Break

10:15 – 11:00 **Session Two – Effective Management of the New Educational Enterprise**

- ✦ KPI's that matter – what are they and why they matter
- ✦ Program profitability – how best calculated, measured and managed
- ✦ Faculty remuneration – best practices, variables, criteria for increases

11:00 – 11:30 Group Discussion

11:30 – 12:00 **Sponsorship Presentation**

12:00 **Catered Lunch and tour of CBS-Houston – led by Joe Parle, Provost**

1:30 – 2:15 **Session Three – Defining the “Academic Credit” in a Fluid Delivery Environment**

- ✦ Outcomes vs completion
- ✦ Time vs competency
- ✦ Capturing and conveying the value proposition

2:15 – 3:00 Group Discussion

3:00 – 3:15 Refreshment Break

3:15 – 4:00 **Session Four — The Future of Higher Education – Watching the Horizon**

- ✦ Where is higher education going?
- ✦ Regulation liabilities; market opportunities
- ✦ Disruptive innovation
- ✦ Diversity issues – ethnic, gender, social
- ✦ Gen Z vs adult learners

4:00 – 4:30 Group Discussion

6:00 **Dinner at the Pappadeaux Seafood Kitchen**

Friday, June 7

7:30 **Breakfast at the Hilton Hotel – Veranda Restaurant & hotel check-out**

8:30 – 9:15 **Session Five — The Call to Discipleship - Dr. William Blocker, President, CBS-Houston**

9:15 – 9:45 Q&A

9:45 Refreshment Break

10:15 – 11:00 **Session Six — Next Steps, Gathering Take-aways**

11:00 – 11:30 Group Discussion

12:30 **Closing Lunch at Pappas Bar-B-Q**



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Biblical Higher Education
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