

CHIEF ACADEMIC OFFICERS LEADERSHIP CONFERENCE

NOVEMBER 4-5, 2019



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leadership-development

PROGRAM SCHEDULE | DAY 1

MONDAY, NOVEMBER 4

Conference Overview: The chief academic officer (CAO) bears an unsurpassed responsibility for the flourishing and mission fulfillment of the institution. From the broad scope of responsibility including faculty leadership, learning resources, outcomes assessment and much more . . . to the effective creation and delivery of marketable programs – the CAO needs to get it right. Clarify your roles and responsibilities and sharpen the edge of your CAO leadership through the engagement with distinguished academic leaders

8:00 – 8:30 Welcome and Introductions of Participants & Faculty

8:30 – 9:15 **SESSION 1 —
THE ESSENTIAL ROLES AND RESPONSIBILITIES OF THE CHIEF ACADEMIC OFFICER (CAO)**

Presenter — Ralph Enlow, President, Association for Biblical Higher Education, FL

Overview: The Lord Jesus admonished Martha, *you are worried and upset about many things, but few things are needed*. You might say that the CAO's portfolio is vast and the demands can seem endless and divergent. From his four decades of educational leadership study, observation, and experience—a significant portion of which was spent sitting in the chair you now occupy—Ralph will help you understand what is central to the CAO calling and support your efforts to re-center the role around an unwavering grasp of those essentials.



9:15 – 9:45 Q&A Discussion
9:45 - 10:15 Refreshment Break

10:15 – 11:00 **SESSION 2 — LEADING FROM THE 2ND CHAIR – SYNERGY WITH THE PRESIDENT**

Presenter — Philip Dearborn, Provost, Lancaster Bible College, PA

Overview: Your partnership with the president can range anywhere between drudgery and delight; confrontation and synergy. How do you develop the best relationship that respects the roles and responsibilities and builds on each one's strengths for institutional flourishing? Learn from a distinguished provost how he has threaded this important needle of top institutional leadership and enjoyed a thriving relationship.



11:00 – 11:30 Q&A Discussion
11:30 – 12:00 Stretch Break
12:00 – 1:00 Lunch — Catered at the Conference Center

1:00 – 1:45 **SESSION 3 — CREATING AND DELIVERING WORLD-CLASS ONLINE DEGREE PROGRAMS**

Presenter — Brian Simmons, Assoc. Provost for Online Studies, Columbia International Univ., SC

Overview: What are the ingredients for creating and delivering world-class online educational programs? Where do you start? How do you assess the need for new online degree programs, take existing degree programs online and create new degree programs aligned with meeting these needs? Learn from an exceptional leader in online educational delivery what he has learned from adding or creating and/or overseeing 220+ online courses in 24 degree programs of study over the last 5 years.



1:45 – 2:15 Q&A Discussion
2:15 – 2:45 Refreshment Break

2:45 – 3:30 **SESSION 4 — LEADING EFFECTIVE FACULTY MEETINGS**

Presenter — Cliff Churchill, Academic Dean, Hobe Sound Bible College, FL

Overview: Do your faculty meetings elicit a yawn, dread, or eager anticipation? What are secrets to inspiring and engaging faculty, creating team synergy toward a common vision? What's the balance between fun, inspiration and effectiveness? Learn from a 40+ year veteran of academic leadership what has worked and consider some new, creative ideas.



4:00 – 4:30 Freshen Up Break (back at the hotel)
5:00 Dinner Off Site

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PROGRAM SCHEDULE | DAY 2

TUESDAY, NOVEMBER 5

8:00 – 8:30 Welcome and Warm Up

8:30 – 9:15 **SESSION 5 — KEY PERFORMANCE INDICATORS FOR EFFECTIVE ACADEMIC LEADERSHIP**

Presenter — Evan Posey, VP for Academic Affairs, Luther Rice College and Seminary, GA

Overview: Excellent academic leadership demands a good grasp on the KPI's of an institution's delivery of its degree programs. What are the important KPI's you should watch and understand? How do you effectively gather and use the right data? How do the right KPI's inform a smart dashboard system for effective academic leadership? Hone the edge of your leadership with the help of an accomplished academic leader who has a remarkable grasp of the right numbers.



9:15 – 9:45

Q & A Discussion

9:45 – 10:15

Refreshment Break

10:15 – 11:00

SESSION 6 — FACULTY RECRUITING AND PROFESSIONAL DEVELOPMENT

Presenter — Lisa Beatty, VP for Academic Affairs, Emmaus Bible College, IA

Overview: Great institutions are served by great faculty; so how do you find and recruit them? What are secrets of effective recruiting — advertising, interviews, job descriptions, references and campus interaction. Learn from a veteran leader how to get it right . . . and recruit the right scholars that will enrich your campus. Once they've joined the team, what are effective plans for their ongoing professional development so they become world-class leaders in their field.



11:00 – 11:30

Q & A Discussion

11:30 – 12:00

Stretch Break

12:00 – 1:00

Lunch — Catered at the Conference Center

1:00 – 1:45

SESSION 7 — DESIGNING & MANAGING A COMPREHENSIVE ASSESSMENT SYSTEM

Presenter — Pat Blewett, Dean of A. W. Tozer Theological Seminary, CA

Overview: Effective assessment is the ace of excellent academic leadership. So, what are the goals and essential design elements of a comprehensive assessment system? How do you put the system together and make it work? How does a great assessment system lead to continuous improvement and confirmation of educational outcomes? Walk through the process with a distinguished academic leader and learn how to take your assessment strategy to the next level.



1:45 – 2:15

Q & A Discussion

2:15 – 2:45

Refreshment Break

2:45 – 3:30

SESSION 8 — GRASPING THE IMPLICATIONS OF GENERATIONAL DIFFERENCES

Presenter — Michael Jackson, Assoc. VP of Academic Affairs, Heritage Christian University, AL

Overview: What changes are needed in our curriculum design and teaching methodology due to distinctives of the emerging generation? What are the generational markers creative faculty grasp and incorporate into their teaching style and learning objectives? Explore the unfolding nuances of connecting well to Gen Z students through the insights shared by a cutting-edge leader in the academy.



3:30 – 4:00

Q & A Discussion

4:00 – 4:30

Freshen Up Break (back at the hotel)

5:00

Closing Dinner Off Site

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