



Effective Financial Management . . . Getting It Right

Presenters — Fred Johnson, Dave Moja, & Patrick Riazzi

8:30 – 9:30	CFO - Financial Manager & Leader Presenter — Fred Johnson, CEO Farmers Telecommunications Cooperative ▶ Knowing the difference and doing both well ▶ Watching the operation - running a tight ship ▶ Looking ahead - giving wise counsel; avoiding the shoals ▶ Effective execution – going beyond talk
9:30 – 10:00	Q & A Discussion
10:00 – 10:20	Refreshment Break
10:20 – 11:20	Common & Costly CFO Mistakes . . . and How to Avoid Them Presenter — Fred Johnson, CEO Farmers Telecommunications Cooperative ▶ Timely and helpful financial analysis - understanding the numbers ▶ Metrics you should never ignore - your finger must stay on the pulse ▶ Risk assessment and management - knowing when you're near the edge ▶ Relevant and understandable information - to whom and when ▶ Knowable unknowns & unknown unknowns - deadly surprises
11:20 – 11:40	Q & A Discussion
11:40 – 1:00	Lunch – On your own
1:00 – 2:00	The Two-Sided Coin – Debt & Investment Management in a Dynamic Environment Presenter — Patrick Riazzi, Managing Director Investment Officer, Riazzi, Rhyne, & Swaim Investment Group of Wells Fargo Advisors ▶ Managing the institutional debt structure ▶ Managing the investment portfolio in view of the debt structure ▶ Essentials of a good plan & common mistakes ▶ Warning signs
2:00 – 2:30	Q & A Discussion
2:30 – 3:00	Refreshment Break
3:00 – 4:00	Managing Unrelated Business Activities Presenter — Dave Moja, Senior Partner, Capin Crouse ▶ Knowing the criteria for unrelated business activities ▶ Watching the regulations and reporting accurately ▶ Seizing good mission-related opportunities ▶ Assessing real return on investment ▶ Discerning the nuances of Form 990-T – if required
4:00 – 4:30	Q & A Discussion
4:30 –	Dinner & Fellowship – On your own

