

BENEFITS OF COMMUNITY ENGAGEMENT

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Community Engagement

1. Community Engagement is Biblical
 - A. Jesus went about doing good
Matthew 9:35-36
35Jesus went through all the towns and villages, teaching in their synagogues, proclaiming the good news of the kingdom and healing every disease and sickness. 36When he saw the crowds, he had compassion on them, because they were harassed and helpless, like sheep without a shepherd.

Community Engagement

2. Community Engagement is Beneficial
 - A. Leads to learning
 - B. Leads to donors
 - C. Leads to success

Key to Life is Connection

The Plan is to connect and serve

Keys

- A. Connect to people for listening and learning
- B. Connect to people for serving (How many boards does your team serve?)
- C. Connect to people for positive impact
- D. Connect to create success avenues (leadership)

Community Engagement Requirements

1. Treat everyone as important
 - A. Gatekeepers matter – treat them special
 - B. Be persistent (find the key) and perceptive; yet polite
 - C. Look for connection opportunities
 - D. Always add value to relationships (How can I help our town?)

Community Engagement

2. Connecting, built daily, explodes into a lifetime of opportunity
 - A. Daily send notes of encouragement
 - B. Daily think of ways to connect/add value--Be positive
 - C. Daily collect and enter data (notes)
 - D. Daily look for others interests

Community Engagement

3. How to Engage
 - A. Be well read/watched
 - B. Be Knowledgeable
 - i. Where are you going?
 - ii. Who will be there?
 - iii. What opportunities will abound?
 - C. Learn the art of questioning
How you ask matters
 - D. Be urgent - get things done

Connection Explosion Top Ten Tips

1. Learn names/makes impressions
2. Remember one thing about the person
3. Show appreciation for their service even if you disagree with their philosophy
4. Ask boldly for one hour of time
5. Be prepared for the learning time- read what they wrote

Connection Explosion Top Ten Tips

6. Demonstrate follow through to the person
7. Always give profuse thanks for their time
8. Ask what they value and how you can learn from them- ask them to assign you a project
9. Send the person notes and action plans as a result of their meeting with you
10. Thank God/connect to another

Homework

1. Identify two (2) persons you want to connect with in the next month.
 - 1.
 - 2.
2. Write down three (3) questions you want to ask these persons.
 - 1.
 - 2.
 - 3.
3. Identify two (2) ways you can add value to their life.
 - 1.
 - 2.
4. Set up two (2) monthly ways to stay in touch.
 - 1.
 - 2.

Reference List

Harvey Mackay
Dig Your Well Before You're Thirsty

John Maxwell
Good Leaders Ask Great Questions