



Presidential Leadership . . . Getting It Right

Presenters — Jim Barnes, Terry Munday, Peter Teague, Mark Smith

8:30 – 9:30

Creating & Casting a Compelling Vision

Presenter — Peter Teague, President, Lancaster Bible College

- ▶ Being distinctive in a crowded higher ed field of play
- ▶ Institutional self-awareness, blowing away the fog
- ▶ A mission and vision that's a fire in your belly, ideas that wake you up at night
- ▶ Less is more, simple & succinct succeeds – “On mission, on campus, online”
- ▶ Hone the edge until it slices well . . . then say it often

9:30 – 10:00

Q & A Discussion

10:00 – 10:20

Refreshment Break

10:20 – 11:20

Balancing Presidential Trade-offs

Presenter — Jim Barnes, President Emeritus, Indiana Wesleyan University

- ▶ Boards: Strong/effective vs. weak/ineffective
- ▶ Culture: Status quo/maintain vs. dynamic/change
- ▶ Time: Personal vs. institutional
- ▶ President: Servanthood vs. entitlement
- ▶ Presidency: Calling vs. career

11:20 – 11:40

Q & A Discussion

11:40 – 1:00

Lunch – On your own

1:00 – 2:00

How I Would Secure Resources as a President

Presenter — Terry Munday, Retired VP for Advancement, Indiana Wesleyan University

- ▶ Leading by example . . . in giving and believing
- ▶ Embracing the incredible stewardship role of the president
- ▶ Selecting key donor relationships to cultivate . . . and doing it
- ▶ The most effective “ask” - no is never an option
- ▶ Advancement and the president are one

2:00 – 2:30

Q & A Discussion

2:30 – 3:00

Refreshment Break

3:00 – 4:00

Reaping the Benefits of Community Engagement

Presenter — Mark Smith, President, Ohio Christian University

- ▶ Leveraging the power of community connections
- ▶ Catching a vision for your community and area
- ▶ Setting the pace – getting involved
- ▶ Releasing and empowering your team to get out
- ▶ Growing strong community relationships

4:00 – 4:30

Q & A Discussion

4:30 –

Dinner & Fellowship – On your own

