



Effective Financial Management . . . Getting It Right

Presenters — Fred Johnson, Dave Moja, & Parick Riazzi

8:30 – 9:30

CFO - Financial Manager & Leader

Presenter — Fred Johnson, CEO Farmers Telecommunications Cooperative

- ▶ Knowing the difference and doing both well
- ▶ Watching the operation - running a tight ship
- ▶ Looking ahead - giving wise counsel; avoiding the shoals
- ▶ Effective execution – going beyond talk

9:30 – 10:00

Q & A Discussion

10:00 – 10:20

Refreshment Break

10:20 – 11:20

Common & Costly CFO Mistakes . . . and How to Avoid Them

Presenter — Fred Johnson, CEO Farmers Telecommunications Cooperative

- ▶ Timely and helpful financial analysis - understanding the numbers
- ▶ Metrics you should never ignore - your finger must stay on the pulse
- ▶ Risk assessment and management - knowing when you're near the edge
- ▶ Relevant and understandable information - to whom and when
- ▶ Knowable unknowns & unknown unknowns - deadly surprises

11:20 – 11:40

Q & A Discussion

11:40 – 1:00

Lunch – On your own

1:00 – 2:00

The Two-Sided Coin – Debt & Investment Management in a Dynamic Environment

Presenter — Patrick Riazzi, Managing Director Investment Officer, Riazzi, Rhyne, & Swaim Investment Group of Wells Fargo Advisors

- ▶ Managing the institutional debt structure
- ▶ Managing the investment portfolio in view of the debt structure
- ▶ Essentials of a good plan & common mistakes
- ▶ Warning signs

2:00 – 2:30

Q & A Discussion

2:30 – 3:00

Refreshment Break

3:00 – 4:00

Managing Unrelated Business Activities

Presenter — Dave Moja, Senior Partner, Capin Crouse

- ▶ Knowing the criteria for unrelated business activities
- ▶ Watching the regulations and reporting accurately
- ▶ Seizing good mission-related opportunities
- ▶ Assessing real return on investment
- ▶ Discerning the nuances of Form 990-T – if required

4:00 – 4:30

Q & A Discussion

4:30 –

Dinner & Fellowship – On your own

