



Growing Leaders
for

Global Gospel Impact



[www.abhe.org/
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Forum on Online Education

Presenter

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WORKSHOP OVERVIEW

Is your institution taking advantage of the online education market? If not, why? Do you need help to get started? Could your online program get stronger with excellent counsel? Engage with online education leaders from EMS in a forum for advancing online education.

Mini Workshop | Thursday, February 9

8:30 – 9:30 Session 1 — Creating Programs that Sell

- Establish the culture
- Determining the right program for your institution
- Everyone is a recruiter
- Innovate or die

9:30 – 10:00 Q & A Discussion

10:00 – 10:30 Refreshment Break

10:30 – 11:30 Session 2 — Barriers to Growth of Online Programs . . . and How to Remove Them

- Leadership barriers
- Structural barriers
- Marketing, recruiting, and enrollment barriers
- Quality barriers

11:30 – 12:00 Q & A Discussion & Wrap-up