



**Leadership
Development
Conference**

Fall 2015

*expanding capacity
and sharpening
competency
for global
gospel impact*



Financial Aid Officers Summit

Wes Brothers, Dan Griffin, Laurel Rasmussen, Jeff Maynard & Brian Schrader

DAY ONE | Thursday, October 8

8:00 – 8:30 Welcome and Introductions of Participants & Faculty

8:30 – 9:15 Session 1: Getting the Right Student Mix

Presenter — Laurel Rasmussen, Director of Student Accounts, Emmaus Bible College

9:15 – 9:45 Q & A Discussion

9:45 – 10:15 Refreshment Break

10:15 – 11:00 Session 2: Financial Aid — Affordability & the Value Proposition

Presenter — Dan Griffin, VP for Enrollment Management, Union University

11:00 – 11:30 Q & A Discussion

11:30 – 12:00 Stretch Break

12:00 – 1:00 Lunch – Catered at the Conference Center

1:00 – 1:45 Session 3: The Role & Responsibilities of the Financial Aid Director

Presenter — Wes Brothers, Director of Financial Aid, Ohio Christian University

1:45 – 2:15 Q & A Discussion

2:15 – 2:45 Refreshment Break

2:45 – 3:30 Session 4: Securing Your Financial Aid Resource Base

Presenter — Jeff Maynard, CEO, & Brian Schrader, Bio Metric Signature ID

3:30 – 4:00 Q & A Discussion

4:00 – 5:00 Freshen Up Break

5:00 – Dinner & Fellowship

DAY TWO | Friday, October 9

8:00 – 8:30 Welcome and Warmup

8:30 – 9:15 Session 5: The Making of a Highly Effective Financial Aid Officer

Presenter — Wes Brothers

9:15 – 9:45 Q & A Discussion

9:45 – 10:15 Refreshment Break

10:15 – 11:00 Session 6: Managing an Effective Financial Aid Office

Presenter — Dan Griffin

11:00 – 11:30 Q & A Discussion

11:30 – 12:00 Stretch Break

12:00 – 1:00 Lunch – Catered at the Conference Center

1:00 – 1:45 Session 7: Crafting an Exemplary Financial Aid Policy Handbook

Presenter — Laurel Rasmussen

1:45 – 2:15 Q & A Discussion

2:15 – 2:45 Refreshment Break

2:45 – 3:30 Session 8: Watching the Financial Aid Waterfront – Panel Discussion

Panel

3:30 – 4:00 Q & A Discussion

4:00 – 5:00 Freshen Up Break

5:00 – Closing Dinner & Fellowship

In appreciation for our Conference Sponsor



**Education
Management
Services**

Build your adult and online programs with expert help!

Inquire today! www.EducationMgt.com

Accreditation | Curriculum Development | Enrollment Services | Faculty Recruitment